



Our Company

- Proprietary technology developed and refined since 2006
- Industry thought leaders with 30+ years of experience in insurance and technology
- Proven software solutions that improve operational efficiency and metrics
- Selected by Global Insurance Accelerators as a cohort to showcase innovative products

Our People

Rock J. Schindler, *President and CEO*

"We solve problems by refining data one word at a time"

Judith L. Haddad, *Chief Information Officer*

"Our passion is to take sentence data and make it actionable"

Steven M. Lonergan, *Chief Business Development Officer*

"Let us help you maximize your company's performance!"

Dean H. Nelson, *Chief Architect and Software Developer*

"The road to success is led by data scientists and knowledge engineering"

Our Technology

Data transformation begins with our grammar and knowledge engineering tools

- Cleans the data
- Tags every word and phrase
- Identifies syntax, semantics and thematics
- Extracts events configured to company needs
- Dashboard displays for convenient usage

Key data is included in the decision making process

- Faster and more complete access
- New knowledge can be acquired
- Consistent measurement of metrics
- Additional data for warehouse mining

Important data discovery for underwriting and claims

- Events that happened, did not happen, may happen
- Identify new exposures and concentrations of emerging risks
- Assistance with key operational barriers where staff are constrained by reading information

Technology Ecosystem

Risk and Underwriting

Targeted Medical

ClaimMeasure

Litigation Management

Reserving Pattern

Demand Package ExpeditedReview

Technology to Read Sentences



The average person reads about **13** sentences per minute

Our technology reads over **250,000** sentences per minute

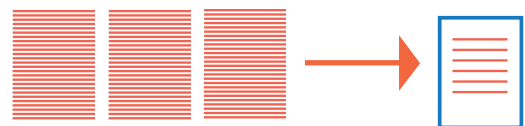


The average reading comprehension of a person is about **60%**

Ours technology comprehends about **99%**



In **20 seconds** or less, our technology will read and interpret **100 pages** of sentence data and generate a 1-page summary



For more information Go to our website: sdrefinery.com

or contact: Steven Lonergan • 612.865.6093 • slonergan@sdrefinery.com